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CLASSIFICATION

CONFIDENTIAL PARTIES TIA

CENTRAL INTELLIGENCE AGENCY

INFORMATION FROM

FOREIGN DOCUMENTS OR RADIO BROADCASTS CD NC.

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COUNTRY

Communist China

DATE OF

MATION 19

SUBJECT

Economic - Commerce

INFORMATION

1949

HOW

D Daily newspaper

DATE DIST. / Jan 1950

PUBLISHED

WHERE

.

DATE

PUBLISHED Shen-yang

NO. OF PAGES

DATE

PUBLISHED 19 Sep 1949

SUPPLEMENT TO

LANGUAGE

Chinese

NAVY

REPORT NO.

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SOURCE

Tung-pei Jih-pao.

NORTH CHINA REORGANIZES TRADE STRUCTURE

Thien-ching, 17 September (NCNA) -- In August 1949, the North China state-controlled commercial structure underwent a complete change to meet immediate economic needs. The North China Trading Company in Thien-ching was dissolved and 11 specialized companies were established to manage domestic and foreign trade.

Companies controlling domestic trade include the North China Provisions Company, North China Yarn and Cloth Company, North China Department Store, North China Coal and Iron Company, and the Chinag-lu Salt Company.

Companies controlling the export trade include the North China Native Products Company, North China Hides and Furs Company, North China Gog Bristle Company and Morth China Egg Products Company. For import control there is the North China Import Company. The domestic trade companies function directly under the Ministry of Commerce of the North China People's government. The foreign trade companies operate under the North China Foreign Trade Bureau.

At the same time, all provincial and municipal trading companies have been dissolved in Forth China. In their place, the special companies in important cities along the main highways of communications will establish branch companies.

The change resulted from a meeting of trading agencies held in T'ien-thing on 25 July 1949. At this meeting, the Ministry of Industry and Commerce of the North China People's government and the North China Trading Company presented concrete studies and recommendations for revisions in operational procedures. It was agreed that business enterprises set up by municipal, district, or provincial governments are not suited for present-day foreign and domestic trade activities, and that present-day government-controlled commerce had become too complex Specialization was necessary for efficient management. In the past, provincial trading companies in North China were responsible to both provincial and central government authorities. Often they were too decentralized and too involved in local responsibilities to purchase and sell profitably and effectively for the whole area.

CLASSIFICATION CONFIDENTIAL CONFIDENTIAL NAME DISTRIBUTION

Sanitized Copy Approved for Release 2011/09/22 : CIA-RDP80-00809A000600280198-2

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This new arrangement should integrate the activities of each special company and enable the area as a whole to develop along healthier lines.

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